

**Nomination Form
for the
Management Board of the ManxSPCA**

I (Name): ...Paul Clive HALLIDAY..

of (Address): ...2 Fuchsia Close

Glen Vine

.....Postcode: ...IM4 4DZ

Telephone: 852588 e-mail: paulhalliday@manx.net.

wish to be considered for a place on the Board of the ManxSPCA and would like my name to be put forward for election at the AGM on 9th July 2018.

I am registered as a Member of the ManxSPCA.

Under no circumstances shall any of the following serve as a Trustee:

- (a) employees of the Society;
- (b) persons aged under eighteen years;
- (c) persons who are bankrupt or who are otherwise disqualified by law from serving as company directors or charity trustees;
- (d) persons who have an unspent conviction involving dishonesty or deception or who are otherwise disqualified by law from serving as charity trustees.

I confirm that I meet the qualifying criteria.

Signed (Candidate): Date: 5 June 2018.

Nominated by:

(Name): JACQUELINE STREET

of (Address): PINWOODS

BARRINE ROAD

HUGHES ROAD Postcode: IM4 3ES

Telephone: 496825 e-mail: jacqueline@manxspca.com.

I am registered as a Member of the ManxSPCA.

Signed (Proposer): Date: 09/06/18

Please complete this form with and return it with a copy of your C.V. and a summary of why you wish to serve on the Board, outlining the skills and experience you will bring to it, by 8th June 2018.

Please note that the successful applicant may be subject to references being taken and a Police vetting check.



Nomination Form
for the
Management Board of the ManxSPCA

I (Name): SUEAN HARVEY

of (Address): LHERBY MOOR FARM

KAIRY

Postcode: IM4 3HX

Telephone: 851478

e-mail:

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I confirm that I meet the qualifying criteria.

Signed (Candidate): Sue Harvey Date: 2/6/18

Nominated by:

(Name): JACQUELINE STREET

of (Address): PINEWOODS

BARKER ROAD

THEYRILL FORDS Postcode: IM4 3RS

Telephone: 496825

e-mail: Jaqueline@manxspca.com

I am registered as a Member of the ManxSPCA.

Signed (Proposer): [Signature] Date: 04/06/18

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Nomination Form
for the
Management Board of the ManxSPCA

I (Name): Daren Ward

of (Address): 19a Odins Way, Ballakillowey, Colby

.....

..... Postcode: IM9 4BQ

Telephone: 01624 834682

e-mail: daren@forward-marketing.im

wish to be considered for a place on the Board of the ManxSPCA and would like my name to be put forward for election at the AGM on 9th July 2018.

I am registered as a Member of the ManxSPCA.

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- (d) persons who have an unspent conviction involving dishonesty or deception or who are otherwise disqualified by law from serving as charity trustees.

I confirm that I meet the qualifying criteria.

Signed (Candidate):  Date: 01/06/2018

Nominated by:

(Name): 

of (Address): PINWOODS BARROW RD

.....


..... Postcode: IM4 3ES

Telephone: 496825

e-mail: jacqueline@manxspca.com

I am registered as a Member of the ManxSPCA.

Signed (Proposer):  Date: 05/06/18

Please complete this form with and return it with a copy of your C.V. and a summary of why you wish to serve on the Board, outlining the skills and experience you will bring to it, by 8th June 2018.
Please note that the successful applicant may be subject to references being taken and a Police vetting check.

Mr Daren Ward

Address: 19a Odins Way, Ballakillowey, Colby, Isle of Man, IM9 4BQ
 Telephone: 01624 834682 (Home)
 07624 417719 (Mobile)
 E-mail: daren@forward-marketing.im
 LinkedIn: www.linkedin.com/in/darenward
 Twitter: @ManxRumRaider

Date of Birth: 18 July 1969
 Birthplace: Aylesford, near Maidstone, Kent
 Marital Status: Single (living with partner)
 Driving Licence: Full, clean licence held. Car owner.
 Smoker/Non-Smoker: Non-Smoker
 Work Permit: Not Required

Secondary Education: Oakwood Park Grammar School, Kent, England - 1982 to 1987
 Examinations:

| | | |
|----------------|------------------------|---------|
| GCE 'O' Level | English Language | Grade B |
| | English Literature | Grade A |
| | Mathematics | Grade B |
| | Metalwork | Grade B |
| | Technical Drawing | Grade A |
| | Technology | Grade C |
| | Physics | Grade C |
| GCE 'AO' Level | Additional Mathematics | Grade B |
| GCE 'A' Level | Engineering Design | Grade B |
| | Engineering Drawing | Grade A |

Other Qualifications/Awards:

| | |
|--|-------------|
| Advanced Diploma in Digital Marketing (QCF Level 6) | Merit |
| Advanced Diploma in Social Media Marketing (QCF Level 6) | Passed |
| Diploma in Social Media Marketing (QCF Level 4) | Distinction |
| Diploma in Psychology of Sales (QCF Level 4) | Passed |
| CMI Award in Strategic Management and Leadership Level 7 | Passed |
| Manx Executive Challenge 2014 - Team Award | Winner |
| Manx Executive Challenge 2014 - Presentation Award | Winner |
| Manx Executive Challenge 2014 - Individual Award | Winner |
| CIM Professional Diploma in Marketing - Marketing Research | C |
| - Marketing Planning | C |
| - Marketing in Practice | B |
| CIM Certificate in Marketing | Exempt |
| Financial Planning Certificate I | Passed |

Memberships/
 Marketing Channels:

- Member of the Chartered Institute of Marketing
- Member of the Chartered Management Institute
- Team Red Member for the Manx Executive Challenge 2014
- Principal of Forward Marketing - small niche marketing and design company
- Non-Executive Director for Marketing for Hansell Consulting Limited
- Former member of the Strategic Advisory Group Douglas Development Partnership
- Former Chairman Chartered Institute of Marketing - Isle of Man (Oct 2012 - Dec 2014)

Skills/Training:

Experienced in using the following systems:

- Adobe Creative Suite CS4 & CS6, including InDesign, Photoshop & Illustrator
- Microsoft Excel, Outlook, PowerPoint, Publisher & Word

Online tools include:

- Google Analytics, Twitter Analytics, Alexa, MozRank, MailChimp & SurveyMonkey

Content management systems:

- MOD-X, WordPress & ExpressionEngine

Anti-Money Laundering & Countering Terrorism (training received)
 Data Protection & Privacy (training received)
 Investment Management Certificate (training received)
 Registered Representative Certificate (training received)
 Fire Marshall Training - Passed

| | |
|-----------------------|--|
| Employment History: | <p>February 2014 - Current</p> <p>Forward Marketing 19a Odins Way, Ballakillowey, Colby, Isle of Man, IM9 4BQ Current Position: Proprietor Graphic Designer Marketer</p> <p>I have been able to increase my knowledge/experience across different businesses, including retail, start-ups, charities, CSPs, restaurants as well as a UK football team. I currently provide rebranding services, brand polishing, social media and website design/maintenance as well as the more traditional design and marketing services. Additionally I am also able to offer floor plans, office design and full 3D drawings of potential building works, layouts and potential alternative building uses.</p> <p>I believe that I am now a more confident communicator having to adjust the way in which I communicate the same message but to different people, customers, associates. From business cards to product literature, from basic social media to full marketing plan, I can offer a range of skills. Not just creative but strategic thinking, in an articulate and understandable manner.</p> |
| Employment History: | <p>August 2004 - June 2017</p> <p>Capital International Group Capital International, Capital International SA, Capital Treasury Services, Capital International Fund Managers, Capital Financial Markets, Capital Select and the former Isle of Man Business Centre Capital House, Circular Road, Douglas, Isle of Man, IM1 1AG Previous Position: Group Design & Marketing Manager</p> |
| Management | <p>I have worked with all levels to determine budgets and develop pricing strategies. Managed small teams to develop/implement strategy, design and the projectwork. Confident communicator with people at all levels, internally and externally across multiple jurisdictions. Not unaccustomed to reporting directly to MDs/CEOs/Boards. Creation, implementation and oversight of marketing strategy and communication plans. Budgetary control creating proposals, arranging quotes and negotiation of discounts.</p> |
| Brand Management | <p>Brand manager across the Group, setting the identity and level of quality expected. Responsibility for the design/creation/delivery of all off/online marketing communications.</p> <ul style="list-style-type: none"> Create offline media/publications/advertising collateral to tie in with traditional and online channels to maximise opportunity to see, frequency and reach. Produce all collateral in both online (taking advantage of SEO tools) and offline printed formats for use in co-ordinated/cohesive omni-channel marketing. Monitor all marketing collateral and advertising ensuring everything is sympathetic with tRegulatory Codes, Data Protection Act and follows best practice guidelines. |
| Offline | <p>Have strong relationships with on-island and some international off-island publishers in order to maximise exposure in key markets/industries.</p> <p>I have a sound understanding of print processes, lead times, quality controls have strong relationships with on and off-island printers, with a handle of quality and value.</p> |
| Digital | <p>Responsibility for the housekeeping, layout and Content Management System with the implementation of Search Engine Optimisation tools and third party solutions.</p> <p>Make use of third party tools such as SurveyMonkey, MailChimp, Dotmailer and Issuu in order to develop digital messaging across multiple platforms.</p> <p>Creation/delivery of Social Media content and policy as well as continuous monitoring. Use of digital platforms - LinkedIn/Facebook/Twitter plus professional/business forums. Enhanced SM activity through the use of third party applications such as SquareSpace, Hootsuite and Buffer.</p> |
| PR | <p>Responsible for writing/organising others to produce or arrangement through third party sources for editorial and press releases for the Group. As well as having written editorial for various Island publications on marketing.</p> <p>Have developed strong relationships with the main print providers on-island as well as some off-island in order to facilitate sound budgetary controls and minimise spend.</p> <p>Sourcing of new media/advertising opportunities by building on existing business relationships and establishing new contacts in the UK and South Africa as well as on the Isle of Man.</p> |
| Market Research | <p>Able to look for opportunities in order to market existing products and services or to develop new product ideas - understands marketplace, competitors and any barriers. Carries out secondary research into competitors and business channels/opportunities. Secondary research such as data mining from CRM systems for lead generation, market and customer trends.</p> |
| Presentational Skills | <p>Ability to professionally and effectively deliver presentations, collaborate with others, writing content and producing presentational material.</p> <p>Includes liaising with internal sources to produce high quality reports, financial statements and quarterly investment reviews.</p> |
| Event Management | <p>Organised events including evening for over 250 high profile and distinguished guests including the Chief Minister, MHKs and Isle of Man business leaders.</p> |
| Product Development | <p>Have worked closely with Directors to create and deliver new products and solutions. Developed integrated solutions from an existing range of products and services working closely with the Gambling Supervision Commission and other third-parties.</p> <p>Product development from researching marketplace and understanding client needs to product innovation and design through to final product delivery, branding and launch.</p> |

Daren Ward | Curriculum Vitae

April 2002 - August 2004

Investment Management

Establishing new and building on existing client relationships.

Presenting clients with investment solutions in accordance with their risk and investment profiles.

Involved in the development of flagship investment products, Fusion Managed Portfolio Service and the Capital Liquidity Account; including the monitoring of performance, creation of product literature and supporting documentation.

The above skills also served well when producing bespoke client reporting utilising Bloomberg live data links with Microsoft Excel, PowerPoint and Publisher.

Also involved with proposals and presentations to new and existing clients resulting in major wins for the Group.

March 2000 - April 2002

Client Liaison, Settlements & Dealing

Multi-functional role servicing clients needs, placing equity and bond trades, and settlement of these trades along with maintenance of US Mutual Fund register.

Strong analytical and mathematical skills ideally suited for settlements and dealing.

Brought an excellent background and experience within a Customer Service environment from former role which contributed to promotion into Investment Management role.

June 1995 - March 2000

Fidelity Investments Limited - Hildenborough, Tonbridge, Kent

Originally based on their Brokerline call centre - high expectations to know about all aspects of Fidelity's business, departments, dealing and products - handling 150 to 200 calls a day from intermediaries and institutions around the globe.

Moved to Systems Development (including steering and user acceptance testing), Investorline (retail customer focused), Problem Resolution and Sales Support.

August 1994 - June 1995

Abbey Life Assurance - Canterbury, Kent

Financial Advisor/Tied Agent (Self-employed commission based)

Sales and product promotion role as tied agent advising clients on life assurance and pension products.

Hobbies/Interests:

Computing, Technology & Gadgets

Clay Pigeon Shooting

Technical, engineering and building/architectural drawing

SCUBA Diving - PADI certified Open Water Diver

References:

Anthony Long, Chairman

Capital International Group

Capital House, Circular Road, Douglas, Isle of Man, IM1 1AG

Andrea Chambers, Chief Executive officer

Manx Cancer Help

Lisa Lowe Centre, The Old School House, Cronkbourne, Braddan, IM4 4QH

Paul Chase, Executive Director

Chase Financial Services Limited

10-12 Prospect Hill, Douglas, Isle of Man, IM1 1EJ

Other Information:

Previously Member of the Steering Committee for Isle of Man Champions

Previously Member of the Isle of Man Champions Focus Groups

- Awareness
- Skills

Previously Member of the Strategic Advisory Group for Age Concern Isle of Man